



Bromine-based Products for Mercury Emissions Reduction



Great Lakes Solutions, A Bromine Leader

For close to a century, we have helped our customers meet their needs with a broad portfolio of products and solutions. We manufacture and market flame retardants, bromine and brominated derivatives.

Key	Key End-Use
Products	Markets
Bromine & DerivativesFlame Retardants	 Clean Energy Electronics Building & Construction Oilfields Agriculture Pharmaceuticals Catalyst for Polymer Production





Key Drivers for Growth:

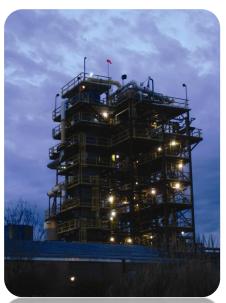
- Mercury control regulation
- Greener innovation
- Flame retarded energy efficient thermal insulation
- Increased global fire safety standards

Great Lakes Solutions: GeoBrom®

Mercury Control for a Cleaner, Greener Future

- Coal-fired boiler operations striving to reduce mercury emissions to meet federal clean air regulations can rely on Great Lakes Solutions GeoBrom[®] product line for a U.S. supply of brominated products for mercury control.
- Our proven commitment as a global, sustainable supplier in the United States includes more than \$100 million of American infrastructure investment, with an additional \$170 million planned for 2013-2015, along with an experienced organization able to provide superior customer support.







Brominated Technologies: Most Successful and Most Widely Used

Technology	Mercury Control%	Preferred Coal Type	Comments
Activated Carbon	Up to 80%	Bituminous	Limited by mercury oxidation; fly ash impacts for resale; particulate control required
Br Activated Carbon	Up to 95%	Sub-bituminous Lignite	Issues with SO ₃ impacts; fly ash Impacts for resale; particulate control required
Nalco ³ CaBr	Up to 95%	Sub-bituminous Lignite	Scrubber or particulate control required
Alstom ² (Vosteen) CaBr	Up to 95%	Sub-bituminous Lignite	Scrubber or particulate control required
Chem Mod ¹ CaBr	Up to 95%	Sub-bituminous Lignite	Scrubber or particulate control required
48% HBr	Up to 90%	Sub-bituminous Lignite	Dry sorbent injection; particulate control required
Other Br Sorbents	Up to 75%	Bituminous	Particulate control required
Sulfur Technology	Up to 75%	Bituminous	Scrubber technology
Dry Sorbent Injection	Co-benefit	Bituminous	Particulate control required

¹http://www.chem-mod.com/results/current-results.html

The GeoBrom® product line has been demonstrated in all three major calcium bromide technologies at commercial scale and is approved for use in manufacture of brominated sorbents

² Pearson, T.E., Air Quality VIII Conference, 10/24/27/2012, Arlington, VA

³Reference: Nalco Case Study CH-980

⁴ GeoBrom[®] is intended for general mercury control application. Great Lakes Solutions does not endorse any particular emission control technology. Please consult your technology provider regarding proper application and technology rights.

Our Portfolio has a Product for Every Technology

GeoBrom® HG 520

Calcium Bromide solution (52% by weight aqueous product)

GeoBrom® HG 52S

Calcium Bromide dry powder product

GeoBrom® HG 400

Sodium Bromide solution (40% by weight aqueous product)

GeoBrom® HG 40S

Sodium Bromide dry powder product

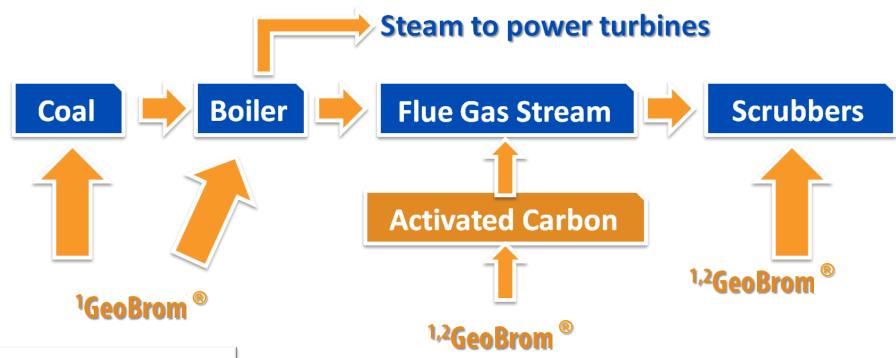
GeoBrom® HG 480

Hydrobromic Acid (48% by weight aqueous product)

Other Bromine Derivative products available

Other concentrations of Sodium Bromide solutions, inorganic bromides

GeoBrom® Performs in All Mercury Control Technologies



Calcium Bromide

¹GeoBrom® 520 ¹GeoBrom® 52S

Sodium Bromide

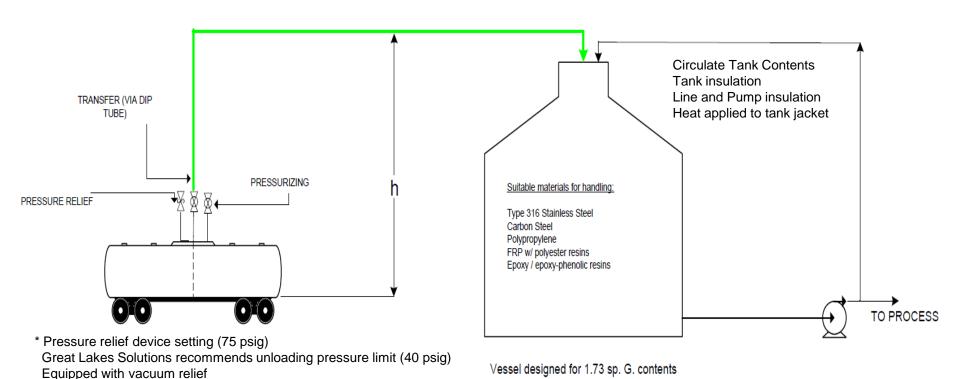
²GeoBrom® 400

²GeoBrom® 40S

Effective in the boiler, on activated carbon products, and in other downstream addition technologies

GeoBrom® Storage System

*Follow all equipment manufacturer recommendations



•Pressure (p) needed to lift product: $p = specific weight X height = 106.2 lb_f / cu ft X h i.e. height of 20ft <math>p = 2,124 lb/sq$ ft or 14.8 psig

Main Points of Storage/ Transfer System

- Products non-regulated for transport
- Railcar recommended transfer from dip-tube, truckload from bottom valve
- Proper PPE for employees
- Secure connections and monitor transfer
- Density and crystallization temperature HG520 (14.2 ppg and est. 10-20 °F)
 and HG400 (12.5 ppg and est. 27 °F)
- Properly insulate and/or circulate the tank in colder regions
- Materials of construction equipment available off-the-shelf
- Air pressure or pump to lift to desired height
- Adequate back-flow prevention
- Great Lakes Solutions on-site support and expertise available

Great Lakes Solutions

We Build Customer/Partner Relationships

Domestic supply

- Great Lakes Solutions has the strongest U.S. bromine position
- Secure, established U.S. operations
- More than \$100M in investments 2009-2011 in the U.S., and plans for another \$170M in the future

Supply Security and Sustainability

- Multiple carrier options
- Inventory in multiple strategic locations
- Three U.S. bromine plants, two additional bromine sources
- Multiple sources for calcium bromide plants in the U.S.

Expertise with CaBr and NaBr Products

- Equipment and training
- Handling and technical support
- More than 30 years experience handling tens of thousands of tons/year

Flexibility and Customization of Solutions

- Ease of order process
- Delivery accommodation
- Logistics and product support for test trials
- Flexibility with logistics
- Product expertise to support customer facilities
- Customer service assigned representatives for each customer
- Ability to support site specific storage where required
- Broad package range: drums to bulk in trucks and railcars



The Value of GeoBrom® and Great Lakes Solutions for Mercury Control

GeoBrom® products have been designed for incorporation into new technologies that use bromine or brominated derivatives products for the efficient reduction of toxic mercury emission from coal-fired boilers and power plant installations.

The GeoBrom® product line provides sustainable, secure, U.S. manufactured brominated products for mercury control by a company with proven ability to solve complex customer logistical challenges and requirements.

- Effective and proven at commercial scale in technologies
- Reliable U.S. supply
- Cost-effective solutions for mercury control
- Flexibility to meet customer needs
- Customer support and creativity for all facets of the order and delivery process

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